



Team Captain Reward Program - Vacation Getaways by Sunrise Premiums

In 2011, we have added a new TEAM CAPTAIN REWARD program!

Start Date: Immediately

End Date: 2 Days Post WALK (October 4, 2011)

NAMI New Hampshire will be rewarding all Team Captains that lead their teams to **raise \$1,000 or more ONLINE in support of 2011 NAMIWalks NH** by giving them a fully-transferable voucher good for a 3 DAY, 2 NIGHT VACATION GET-AWAY at any one of the following locations (at selected hotels/resorts):

- Orlando
- Ft. Lauderdale
- Williamsburg
- Daytona Beach
- Massanutten
- Atlantic City
- Cape Cod
- Hilton Head
- Lake Tahoe
- Sedona
- Branson
- Las Vegas
- Puerto Vallarta
- Big Island of Hawaii.

Watch this short video about this new program: <http://tinyurl.com/3uhjhkr>

Frequently Asked Questions About Vacation Getaways

Who is Sunrise Premiums?

Sunrise Premiums has provided the marketing services for their client, Nationwide Reservations / Caribbean Cruise Line, for over the past 17 years.

This close relationship has allowed Sunrise Premiums to produce a travel incentive product unlike any other incentive company – as their client owns many of the hotels the award recipients will stay in, as well as their own Cruise Line.

What is a Getaway Certificate?

The Nationwide Getaway certificates are the only hotel stay certificates in the industry that are completely reimbursable without additional upgrades or extended stay requirements. Significantly, when you take the time to read through the brochure - you'll notice how simple they make the reservation process. They include the "Reservations Form" in the actual certificate you receive. No extensive registration process, no

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required timeshare tours – you just complete the reservation form when you're ready to travel, include a fully refundable \$50 deposit, and Sunrise premium books your room. You will receive a letter with a check in date, time and directions. It's that simple.

Who has partnered with Sunrise Premiums in the past?

Nationwide Getaway certificates have been sold over the past 10 years to the automotive industry, travel industry, security companies, telemarketing enterprises and a variety of other businesses – including companies such as ADT Security, Miracle Ear, Lasik Plus, Shapes Total Fitness, and General Electric - with more than 3 million certificates sold in that time period. In addition they have been able to support several national charities, such as the Leukemia and Lymphoma Society, with rewards for their supporters.

Why did NAMIWalks choose to partner with Sunrise Premiums?

The ability to offer a vacation stay at one of fourteen top tourist destinations in the United States (such as Orlando, Branson, and Las Vegas), along with the Big Island of Hawaii and Puerto Vallarta, allows NAMIWalks to offer a vacation valued at up to \$400.00 - with the confidence of knowing it's backed by a quality organization that has been in business for almost two decades.

Sunrise Premiums has over 100 agents day and night booking travel for clients. Agents are available 7 days a week for any questions clients may have about their choices, or reservation requests. They offer toll free numbers and complete satisfaction of all our products. Additionally, they include other benefits within our certificate that makes the clients travel more affordable; thereby increasing the likelihood they will travel, enjoy themselves, and tell their family and friends about the great time they had. This all reflects positively on NAMI.

NAMIWalks Travel Award Disclaimer

This 3 day, 2 night Vacation Getaway is provided as a promotional offer with hotel tax and a fifty dollar refundable deposit required to participants in the NAMIWalks Team Captain Reward program as a result of a donation from Sunrise Premiums' Vacations and Travel Incentive Program. Participants may be given an opportunity to attend a sales presentation in return for additional considerations (free restaurant gift certificates, or other free tickets to local attractions) but there is absolutely no obligation to participate in any offered sales presentation.

By striking a mutually beneficial relationship with top-notch hotels and travel businesses worldwide, Sunrise Premiums is able to offer these promotional Vacation Getaways to NAMIWalks and other national fundraising programs.