ANNUAL REPORT

NAMI
National Alliance on Mental Illness
New Hampshire

2025

#StigmaFreeInThe603

JULY 1, 2024 – JUNE 30, 2025

BY THE NUMBERS

FY2025

July 1, 2024 through **June 30, 2025**

Total Number Served [1]

54,477

Suicide Prevention/Postvention & Survivor Support

685 Community Readiness and Awareness Participants	**82** Suicide Prevention and Postvention Trainings	**1,054** People Trained in Connect™ Suicide Prevention	**623** People trained in Connect™ Suicide Postvention
146 Suicide Prevention Trainers Trained	**1,081** Connect™ Online Training Access Codes Issued	**140** Youth/Young Adult Trainers Trained	**56+** Hours Responding to Suicide Incidents
46+ Monthly Participants in Support Groups for Survivors of Suicide Loss	**150+** Individuals Viewing the New Hampshire Lifekeeper Quilt	**300** NH Survivor of Suicide Loss Resource Folders	**18,095** Youth and Adult 988 Wallet Cards Distributed

Family/Caregiver Education Programs

Family to Family	NAMI Basics	Side by Side
75 Participants	**27** Participants	**414** Participants
3 Virtual Classes 1 In-Person Class	2 Virtual Classes 1 In-Person Class	13 Presented

Speakers' Bureau Presentations

In Our Own Voice
1,404 audience members
52 presentations

SurvivorVoices
390 audience members
5 presentations

Life Interrupted
390 audience members
18 presentations

NAMI NH Volunteers

214+ [2]

NAMI NH General Support, Education, and Advocacy Statistics

1,018 Families who Received Individual Support & Education

767 Unique Information & Resource Line Responses (I&R)

150+ Monthly Support Group Participants Statewide

17 People who Attended Advocacy Training

6,084 Public Presentation Attendees

166 First Responders Certified in CIT

2,000+ NAMIWalks NH Participants

45,795 Website Unique Visitors NAMINH.org

32,294 Website Unique Visitors TheConnectProgram.org

1,527 Website Unique Visitors Learn.NAMINH.org

Our Mission

NAMI New Hampshire is a grassroots organization working to improve the lives of all people affected by mental illness and suicide through support, education, and advocacy.

1 Total # of individuals served is approximately 54,000, although it should be noted that it is unlikely that these are all unique individuals.
2 Volunteer roles include: speakers' bureaus, support group leaders, teachers, CIT roleplayers, Board of Directors, committee work, Walk volunteers, special projects, etc.

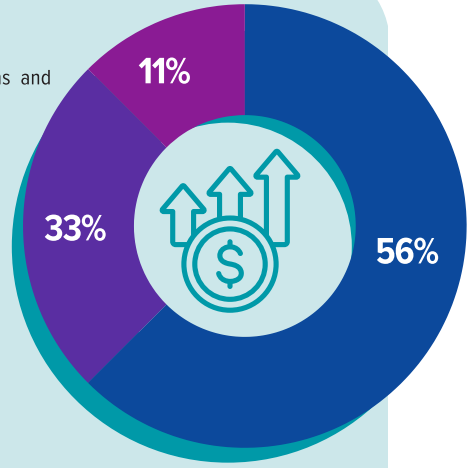
NAMI New Hampshire FINANCIALS

Revenue Sources - Fiscal Year 2025 | Total $7,213,354

56% Public Support: Government Grants, Foundations and Contracts **$4,026,221**

11% Private Support: Individual and Corporate Grants **$824,521**

33% Earned Income: Interest, Fees, Contracts and Miscellaneous **$2,362,612**



Expenses - Fiscal Year 2025 | Total $6,738,083

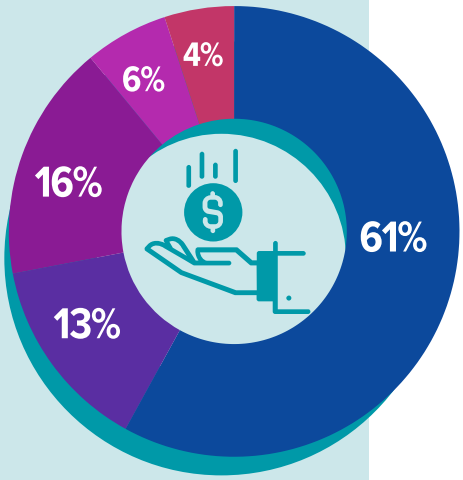
61% Public Education **$4,096,567**

16% Suicide Prevention Education and Training **$1,075,793**

6% Supporting Services: Fundraising **$404,197**

13% Supporting Services: Management **$875,740**

4% Community and Public Policy Relations **$285,786**



2025 Highlights

We are profoundly grateful for the voices of our volunteer advocates, who shared their personal stories and lived experience to advance systems change. Hope truly starts with you!

Congratulations to the 5 exceptional NAMI NH volunteers who were recognized at the 2025 Spirit of NH Awards for their outstanding contributions to volunteerism - and thank you to all of our dedicated volunteers, who make our work possible.

NAMIWalks NH was another record-breaking success, raising over $200,000 and creating a community of hope and healing.

HOPE STARTS with YOU!

NAMI
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New Hampshire

A huge and heartfelt thank you to our event participants, volunteers, donors, and sponsors for helping us raise funds, increase awareness, and inspire hope!

With the support of 1,535 participants, 151 teams, and 70+ sponsors, NAMIWalks New Hampshire 2024 raised over $200,000 for the second consecutive year, while raising awareness and stomping out the stigma surrounding mental illness and suicide. Your unwavering support has had a profound impact on the lives on your fellow Granite Staters.

We were honored to be the recipient of proceeds from the Highs and Lows Tour on August 10, 2024. This amazing group of dedicated volunteers is committed to raising funds and awareness of mental health and suicide, and we are grateful!

This Is My Brave returned to the stage on May 15, 2025, with an inspiring cast of 10 storytellers sharing their personal stories of hope, courage, and resilience with another sold-out audience.