We are pleased to offer our sponsors exclusive virtual event opportunities for 2021! While NAMIWalks NH might look different this year, we are excited about the new and unique benefits we can offer our generous supporters. Together, we can crush stigma and improve the lives of over 33,000 Granite Staters affected by mental illness and suicide.

For more information or to secure your sponsorship, contact Kristen Welch, CFRE, Director of Development, at kwelch@NAMINH.org or 603-557-3160.

TECH TEE SPONSOR $7,500
(2 available)

- Logo on 500 tech t-shirts distributed to Walk registrants
- Co-branded with NAMI NH
- Speaking opportunity at Kick Off Event
- Five social media posts (following of 12,000+)
- Recognition in ENews (4,000+)
- Featured on NAMIWalks NH website
- Acknowledgement during virtual Walk Day program

BASEBALL CAP SPONSOR $5,000
(1 reserved/1 available)

- Logo on 500 baseball caps distributed to Walk registrants (co-branded with NAMI NH)
- Recognition at Kick Off Event
- Four social media posts (following of 12,000+)
- Recognition in ENews (4,000+)
- Featured on NAMIWalks NH website
- Acknowledgement during virtual Walk Day program

KID ZONE SPONSOR $1,500
(1 reserved/2 available)

- Logo on 500 tech t-shirts distributed to Walk registrants
- Co-branded with NAMI NH
- Speaking opportunity at Kick Off Event
- Five social media posts (following of 12,000+)
- Recognition in ENews (4,000+)
- Featured on NAMIWalks NH website
- Acknowledgement during virtual Walk Day program

UNITED DAY OF HOPE AUCTION SPONSOR $1,000
(0 available)

- Logo on auction website
- Two social media posts (following of 12,000+)
- Recognition at Kick Off Event
- Recognition in ENews (4,000+)
- Featured on NAMIWalks NH website
- Acknowledgement during virtual Walk Day program

DOG COSTUME CONTEST SPONSOR $3,000
(0 available)

- Recognition on webpage of Dog Costume Contest
- Four social media posts (following of 12,000+)
- Recognition at Kick Off Event
- Recognition in ENews (4,000+)
- Featured on NAMIWalks NH website
- Acknowledgement during virtual Walk Day program
- Recognition during broadcast of children's activities
- Opportunity to include branded collateral in activity box to 100 families
- Two social media posts (following of 12,000+)
- Recognition at Kick Off Event
- Recognition in ENews (4,000+)
- Featured on NAMIWalks NH website
- Acknowledgement during virtual Walk Day program

RESERVED RESERVED
There are numerous ways corporations and organizations can partner with NAMIWalks NH to crush stigma and improve the lives of over 33,000 Granite Staters affected by mental illness and suicide.

For more information or to secure your sponsorship, contact Kristen Welch, CFRE, Director of Development, at kwelch@NAMINH.org or 603-557-3160.

## Sponsorship Opportunities

For more information or to secure your sponsorship, contact Kristen Welch, CFRE, Director of Development, at kwelch@NAMINH.org or 603-557-3160.

### Sponsor Benefits

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<th>$15K</th>
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- Complimentary 60-min NAMI NH educational presentation
- Video ad/message during virtual Walk day program
- Logo on timeline of virtual Walk day
- Sponsor’s name included in all media releases
- Speaking opportunity at Kick Off Event and Post-Walk Celebration
- Social media mentions
- Logo on sponsor banner
- Logo on NAMIWalks NH t-shirt
- Recognition in ENews & other publications
- Featured on NAMIWalks NH website
- Recognition at Kick Off Event and Post-Walk Celebration
- Acknowledgement during virtual Walk day program

Please note: some benefits subject to print deadlines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation.