



2025 Playbill Advertising Rates



Honor a cast member or promote your business!

Please send your ad to Kristen Welch at kwelch@NAMINH.org by April 25th.

- Each show program page is 5.5" x 8.5"
- All artwork must be a high-resolution PDF or JPEG
- No Word documents will be accepted
- All ads must be supplied at 300DPI at the exact measurements (no bleed or crop marks)
- If images do not meet the criteria for print, NAMI NH reserves the right to adjust the size and dimensions



Full Page Ad - \$500
5" wide x 8" tall

Half Page Ad - \$250
5" wide by 3.875" tall

Quarter Page Ad - \$100
2.375" wide by 3.875" tall

