



**nami**Walks  
New Hampshire

**2026  
Sponsorship  
Opportunities**



# Sponsorship Tiers of Impact

## at a glance

	Presenting \$15,000	Premier \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Supporter \$500
“Presented by” naming rights with logo included on select customized material	●					
Walk Day video, filmed by the sponsor, shared on social media	●					
Logo featured on the overview screen of the fundraising app: Fundraise4NAMI	●					
Speaking opportunity at NAMIWalks <a href="#">NH</a> on 10/4/26	●					
One dedicated electronic communication announcing sponsorship	●					
Opportunity for sponsor-provided giveaway	●					
Opportunity to provide company bio for Sponsorship page on NAMIWalks NH website	●	●				
Opportunity to display company-provided banner at NAMIWalks NH	●	●				
Name included in press releases	●	●				
Logo in scheduled participant electronic communications (up to 10)	●	●	●			
Speaking opportunity at Kick Off Breakfast in July, date TBD	●	●	●			
Recognition in NAMIWalks NH event day remarks	●	●	●	●	●	
Promotion on social media	5	4	3	2	1	Group
Recognition on NAMIWalks NH participant t-shirts*	●	●	●	●	●	
Recognition on NAMIWalks NH event day banner*	Logo	Logo	Logo	Logo	Name	
Recognition on NAMIWalks NH event day sponsor signage*	Logo	Logo	Logo	Logo	Name	
Recognition on NAMIWalks NH website	Logo	Logo	Logo	Logo	Logo	Name
Table in Sponsor Tent on NAMIWalks NH event day	●	●	●	●	●	●

\*In order to be included on all print materials commitments must be made by August 21st.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation.

# Exclusive Sponsorship Opportunities

## VOLUNTEER SPONSOR | \$5,000

1 AVAILABLE

- Prominent logo on t-shirts provided to all NAMIWalks NH volunteers (co-branded with NAMI NH)
- Recognition at Kick Off Event
- Three social media posts (following of 15,000+)
- Recognition in twice monthly ENews (distribution of 5,000+)
- Recognition on NAMIWalks NH participant t-shirts
- Recognition on NAMIWalks NH event day banner
- Recognition on NAMIWalks NH event day signage
- Complimentary vendor table at event
- Featured on NAMIWalks NH website
- Recognition during in-person Walk Day program

## PET COSTUME CONTEST SPONSOR | \$3,000

1 AVAILABLE

- Recognition on webpage of Dog Costume Contest
- Recognition at Kick Off Event
- Two social media posts (following of 15,000+)
- Recognition in twice monthly ENews (distribution of 5,000+)
- Recognition on NAMIWalks NH participant t-shirts
- Recognition on NAMIWalks NH event day banner
- Recognition on NAMIWalks NH event day signage
- Complimentary vendor table at event
- Featured on NAMIWalks NH website
- Recognition during in-person Walk Day program

## WATER STOP SPONSOR | \$5,000

1 AVAILABLE

- Sponsor signage at Water Stop located at NAMI NH Office
- Recognition at Kick Off Event
- Three social media posts (following of 15,000+)
- Recognition in twice monthly ENews (distribution of 5,000+)
- Recognition on NAMIWalks NH participant t-shirts
- Recognition on NAMIWalks NH event day banner
- Recognition on NAMIWalks NH event day signage
- Featured on NAMIWalks NH website
- Recognition during in-person Walk Day program

## KID ZONE SPONSOR | \$2,500

1 AVAILABLE

- Sponsor signage at high volume children's activity area (Bounce House or Rock Wall)
- Complimentary vendor table in KidZone or Sponsor Tent (sponsor's choice)
- Opportunity for sponsor-provided promotional giveaway
- Two social media posts (following of 15,000+)
- Recognition in twice monthly ENews (distribution of 5,000+)
- Recognition on NAMIWalks NH participant t-shirts
- Recognition on NAMIWalks NH event day banner
- Recognition on NAMIWalks NH event day signage
- Featured on NAMIWalks NH website
- Recognition during in-person Walk Day program

